

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**

**Account number: 277964**

**Description: WAKA 1Q 2009 388**

**Application Reference Number: 20090408AOR**

**Successfully filed at Apr 8 2009 6:55PM**

**Based on the information supplied, no fee is required.**

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>				FOR COMMISSION USE ONLY FILE NO. -20090408AOR	
Licensee ALABAMA BROADCASTING PARTNERS					
Call Sign WAKA		Facility Id 701		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
SELMA		AL	DALLAS		36701 -
Nielsen DMA MONTGOMERY-SELMA		World Wide Web Home Page Address WWW.WAKA.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input type="checkbox"/> Analog					
<input checked="" type="checkbox"/> Digital		42			
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input type="radio"/> Yes <input checked="" type="radio"/> No	
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes **MUST** be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?
---

Total 5:00 a.m. to 1:00 a.m. PSAs	240
Total 5:00 a.m. to 1:00 a.m. CSTs	270
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	54
Total 6:00 a.m. to 9:00 a.m. CSTs	57
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	0
Total 6:00 p.m. to 11:35 p.m. CSTs	0
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	67
Total 5:00 p.m. to 10:35 p.m. CSTs	89
<p>Comments:                      WAKA RAN :30 NAB "DTV ANSWERS" PSAS AND :30 "WAKA CUSTOM" PSAS THROUGHOUT THE QUARTER.</p> <p>TEXT OF "WAKA CUSTOM" PSA: "BY LAW ALL ANALOG TV BROADCASTS MUST CEASE BY FEBRUARY 17, 2009. WAKA CEASED ANALOG BROADCASTS ON DECEMBER 1, 2008. TO RECEIVE WAKA OVER THE AIR AFTER THAT DATE, YOU MUST USE A TV WITH A DIGITAL RECEIVER OR OBTAIN A DIGITAL-TO-ANALOG CONVERTER BOX AND HOOK IT UP TO YOUR ANALOG TV. IF YOU RECEIVE WAKA THROUGH A CABLE OR SATELLITE SUBSCRIPTION, YOU DO NOT NEED TO TAKE ANY ACTION. FOR MORE DETAILS PLEASE GO TO WWW.WAKA.COM OR WWW.DTV.GOV. USING A DIGITAL TV RECEIVER OR DIGITAL-TO-ANALOG CONVERTER BOX, YOU MAY CONTINUE TO RECEIVE WAKA ON CHANNEL 8.1. WITH A HIGH DEFINITION TV, HIGH DEFINITION PROGRAMMING IS ALSO AVAILABLE ON CHANNEL 8.1."</p> <p>RAN 1:10 CST. TEXT OF CST (CRAWL): "BY LAW ALL ANALOG TV BROADCASTS MUST CEASE BY FEBRUARY 17, 2009. WAKA CEASED ANALOG BROADCASTS ON DECEMBER 1, 2008. FOR MORE DETAILS, INCLUDING DETAILS ON HOW TO CONTINUE TO RECEIVE WAKA'S PROGRAMMING, PLEASE GO TO WAKA.COM OR WWW.DTV.GOV. OR CALL 334-420-3220."</p> <p>** NOTE: THE NATIONAL TRANSITION DEADLINE DATE REFLECTED IN THE PSA AND CRAWLS AND REPORTED HEREIN CHANGED TO JUNE 12 ON FEBRUARY 10.</p>	

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	0
Comments:	

**100-Day Countdown - Last Quarter**

<p>All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.</p>	
0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>
<p>Comments:                  THIS ITEM IS NOT APPLICABLE FOR FIRST QUARTER 2009 BECAUSE THE 100-DAY COUNTDOWN REQUIREMENT WAS SUSPENDED BY COMMISSION ACTION AND SUPERSEDED BY THE DTV DELAY ACT, PUB. L. NO. 111-4, 123 STAT. 112 (2009).</p>	

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE STATION AIRED THE FOLLOWING NEWS SEGMENTS RELATED TO THE DTV TRANSITION:  1/6 NEWS 5:00PM: OUT OF MONEY/COUPONS PACKAGE (2:00). 1/27 NEWS 12:00N: SENATE PASSES EXTENDED DIGITAL DEADLINE (:45). 1/28 NEWS 10:00PM: HOUSE REPUBLICANS DEFEAT BILL TO DELAY (:45) 2/4 NEWS 10:00PM: CONGRESS PASSES MOVING DEADLINE (:45). 2/19 NEWS 5:00PM: STATION MANAGER MARK SMITH TAKES CALLS ON "TALKBACK" SEGMENT (5:00).	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WAKA.COM PROVIDES DETAILED INFORMATION REGARDING THE DTV TRANSITION GENERALLY AS WELL AS THE DECEMBER 1 TRANSITION FOR WAKA. IN ADDITION, WAKA.COM OFFERS AN INTERACTIVE SECTION IN WHICH CONSUMERS CAN EASILY SEE THE STEPS NECESSARY FOR A SUCCESSFUL TRANSITION BASED ON THEIR METHOD OF RECEPTION. FINALLY, WAKA.COM PROVIDES LINKS TO THE NAB'S DIGITAL TRANSITION WEBSITE (DTVANSWERS.COM), THE NTIAS CONVERTER BOX COUPON PROGRAM (WEBSITE DTV2009.COM) AND THE DTV TRANSITION COALITION'S WEBSITE (DTVTRANSITION.ORG).	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements  Comments: WAKA GM JIM CARUTHERS SPOKE TO THE PRATTVILLE KIWANIS CLUB ON FEBRUARY 17, 2009.	
<input type="checkbox"/> Community Events	

Comments:
<input type="checkbox"/> Other (describe)  Comments:
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>
Comments: PURSUANT TO AUTHORITY GRANTED BY THE COMMISSION, WAKA(TV) CHANNEL 8 PERMANENTLY CEASED ANALOG TRANSMISSION ON 12/1/2008. WAKA(DT) CHANNEL 55 HAS OPERATED AS A DIGITAL ONLY FACILITY SINCE THAT TIME.

<b>Station Certification</b>	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing OPERATIONS/STATION MANAGER
Signature MARK SMITH	Date (mm/dd/yyyy) 04/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**  
**Account number: 277964**

**Description: WAKA 2008 4Q DTV FORM**  
**Application Reference Number: 20090112ANX**  
**Successfully filed at Jan 12 2009 4:28PM**

**Based on the information supplied, no fee is required.**

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
<b>FCC 388</b>				FOR COMMISSION USE ONLY	
<b>DTV Quarterly Activity Station Report</b>				FILE NO. -20090112ANX	
Licensee ALABAMA BROADCASTING PARTNERS					
Call Sign WAKA		Facility Id 701		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
SELMA		AL	DALLAS		36702 -
Nielsen DMA MONTGOMERY-SELMA		World Wide Web Home Page Address WWW.WAKA.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	08				
<input checked="" type="checkbox"/> Digital	55				
Report reflects information for quarter ending: 12/31/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	235
Total 5:00 a.m. to 1:00 a.m. CSTs	275

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	52
Total 6:00 a.m. to 9:00 a.m. CSTs	57

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	0
Total 6:00 p.m. to 11:35 p.m. CSTs	0

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	67
Total 5:00 p.m. to 10:35 p.m. CSTs	92

Comments:

PURSUANT TO AUTHORITY GRANTED BY THE COMMISSION, WAKA(TV) CHANNEL 8 PERMANENTLY CEASED ANALOG TRANSMISSION ON 12/1/2008. WAKA(DT) CHANNEL 55 CONTINUES TO OPERATE. THE DTV CONSUMER EDUCATION EFFORTS REPORTED HEREIN WERE SIMULCAST ON THE ANALOG AND MAIN DIGITAL CHANNEL THROUGH 11/30/2008. FOLLOWING THE STATION'S ANALOG TERMINATION ON 12/1/2008, AND THROUGH 12/31/2008, THE STATION AIRED THE DTV CONSUMER EDUCATION EFFORTS REPORTED HEREIN ON THE MAIN DIGITAL CHANNEL ONLY.

WAKA RAN :30 NAB "DTV ANSWERS" PSAS AND :30 "WAKA CUSTOM" PSAS THROUGHOUT THE QUARTER.

TEXT OF "WAKA CUSTOM" PSA: "BY LAW ALL ANALOG TV BROADCASTS MUST CEASE BY FEBRUARY 17, 2009. WAKA INTENDS TO CEASE ANALOG BROADCASTS ON OR ABOUT DECEMBER 1, 2008. TO RECEIVE WAKA OVER THE AIR AFTER THAT DATE, YOU MUST USE A TV WITH A DIGITAL RECEIVER OR OBTAIN A DIGITAL-TO-ANALOG CONVERTER BOX AND HOOK IT UP TO YOUR ANALOG TV. IF YOU RECEIVE WAKA THROUGH A CABLE OR SATELLITE SUBSCRIPTION, YOU DO NOT NEED TO TAKE ANY ACTION. FOR MORE DETAILS PLEASE GO TO WWW.WAKA.COM OR WWW.DTV.GOV. USING A DIGITAL TV RECEIVER OR DIGITAL-TO-ANALOG CONVERTER BOX, YOU MAY CONTINUE TO RECEIVE WAKA ON CHANNEL 8.1. WITH A HIGH DEFINITION TV, HIGH DEFINITION PROGRAMMING IS ALSO AVAILABLE ON CHANNEL 8.1." AFTER WAKA(TV) CEASED ANALOG TRANSMISSION ON 12/1/2008, THE STATION CHANGED THE CONTENT OF THE "WAKA CUSTOM" PSA TO INDICATE THAT THE STATION HAD ALREADY CEASED ANALOG BROADCASTS.

RAN 1:10 CST. TEXT OF CST (CRAWL): "BY LAW ALL ANALOG TV BROADCASTS MUST CEASE BY FEBRUARY 17, 2009. WAKA INTENDS TO CEASE ANALOG BROADCASTS ON OR ABOUT DECEMBER 1, 2008. FOR MORE DETAILS, INCLUDING DETAILS ON HOW TO CONTINUE TO RECEIVE WAKA'S PROGRAMMING, PLEASE GO TO WAKA.COM OR WWW.DTV.GOV. OR CALL 334-420-3220." AFTER WAKA(TV) CEASED ANALOG TRANSMISSION ON 12/1/2008, THE STATION CHANGED THE CONTENT OF THE CRAWL TO INDICATE THAT THE STATION HAD ALREADY CEASED ANALOG BROADCASTS.

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs	1

Comments:  
 THE STATION AIRED A 30-MINUTE DTV PROGRAM ON NOVEMBER 11, 2008, AT 5:00 PM.

**100-Day Countdown Eligible Pieces - Last Quarter**

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
52	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:  
 THE TEXT OF THE GRAPHIC DISPLAY IS: "CBS 8 REMINDS YOU THERE ARE (X) NUMBER OF DAYS UNTIL FEBRUARY 17 AND THE FULL POWER DIGITAL TELEVISION CONVERSION. REMEMBER, SOME STATIONS MAY TRANSITION EARLIER. WAKA CBS 8 (WILL TRANSITION / TRANSITIONED) ON DECEMBER 1. FOR MORE INFORMATION CALL 334-271-8888 OR VISIT WWW.WAKA.COM." THIS COPY WAS READ DURING THE 6:00 AND 10:00PM NEWS 7 DAYS A WEEK BEGINNING ON 11/10/2008 AND THROUGH 12/31/2008. A GRAPHIC WITH THE SAME INFORMATION WAS DISPLAYED OVER THE ANNOUNCER.

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: 11/25: MARK SMITH ON 5PM NEWSCAST TAKING CALLS (14:00) 12/1: NOON AND 5PM NEWSCAST: 1:00 PACKAGE REGARDING WAKA DIGITAL HELP PHONE BANK. 12/29: 6 AND 10PM NEWSCAST AND 12/30 6AM NEWSCAST: 1:00 PACKAGE ON STATUS OF WAKA TRANSITION.	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WAKA.COM PROVIDES DETAILED INFORMATION REGARDING THE DTV TRANSITION, GENERALLY, AS WELL AS THE DECEMBER 1 TRANSITION FOR WAKA. IN ADDITION, WAKA.COM OFFERS AN INTERACTIVE SECTION IN WHICH CONSUMERS CAN EASILY SEE THE STEPS NECESSARY FOR A SUCCESSFUL TRANSITION BASED ON THEIR METHOD OF RECEPTION. FINALLY, WAKA.COM PROVIDES LINKS TO THE NAB'S DIGITAL TRANSITION WEBSITE DTVANSWERS.COM, THE NTIAS CONVERTER BOX COUPON PROGRAM WEBSITE DTV2009.COM, AND THE DTV TRANSITION COALITION'S WEBSITE DTVTRANSITION.ORG.	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements	
Comments: 10/15: JIM CARUTHERS, MONTGOMERY KAWINIS CLUB.	

12/9: MARK SMITH, ABA MEETING.
<input type="checkbox"/> Community Events Comments:
<input type="checkbox"/> Other (describe) Comments:
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>
Comments: PURSUANT TO AUTHORITY GRANTED BY THE COMMISSION, WAKA(TV) CHANNEL 8 PERMANENTLY CEASED ANALOG TRANSMISSION ON 12/1/2008. WAKA(DT) CHANNEL 55 CONTINUES TO OPERATE. THE DTV CONSUMER EDUCATION EFFORTS REPORTED HEREIN WERE SIMULCAST ON THE ANALOG AND MAIN DIGITAL CHANNEL THROUGH 11/30/2008. FOLLOWING THE STATION'S ANALOG TERMINATION ON 12/1/2008, AND THROUGH 12/31/2008, THE STATION AIRED THE DTV CONSUMER EDUCATION EFFORTS REPORTED HEREIN ON THE MAIN DIGITAL CHANNEL ONLY.

<b>Station Certification</b>	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing OPERATIONS/STATION MANAGER
Signature MARK SMITH	Date (mm/dd/yyyy) 01/12/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**

**Account number: 277964**

**Description: WAKA 3Q 2008 388**

**Application Reference Number: 20081009ANL**

**Successfully filed at Oct 9 2008 6:12PM**

**Based on the information supplied, no fee is required.**

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
<b>FCC 388</b>				FOR COMMISSION USE ONLY	
<b>DTV Quarterly Activity Station Report</b>				FILE NO. BDERCT-20081009ANL	
Licensee ALABAMA BROADCASTING PARTNERS					
Call Sign WAKA		Facility Id 701		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
SELMA		AL	DALLAS		36702 -
Nielsen DMA MONTGOMERY-SELMA		World Wide Web Home Page Address WWW.WAKA.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	08				
<input checked="" type="checkbox"/> Digital	55				
Report reflects information for quarter ending: 09/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?					
<input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

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**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	237
Total 5:00 a.m. to 1:00 a.m. CSTs	275

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	47
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Total 6:00 a.m. to 9:00 a.m. CSTs	57
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For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	0
------------------------------------	---

Total 6:00 p.m. to 11:35 p.m. CSTs	0
------------------------------------	---

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	68
------------------------------------	----

Total 5:00 p.m. to 10:35 p.m. CSTs	91
------------------------------------	----

Comments:

WAKA RAN :30 NAB "DTV ANSWERS" PSAS AND :30 "WAKA CUSTOM" PSAS THROUGHOUT THE QUARTER.

TEXT OF "WAKA CUSTOM" PSA: "BY LAW ALL ANALOG TV BROADCASTS MUST CEASE BY FEBRUARY 17, 2009. WAKA INTENDS TO CEASE ANALOG BROADCASTS ON OR ABOUT DECEMBER 1, 2008. TO RECEIVE WAKA OVER THE AIR AFTER THAT DATE, YOU MUST USE A TV WITH A DIGITAL RECEIVER OR OBTAIN A DIGITAL-TO-ANALOG CONVERTER BOX AND HOOK IT UP TO YOUR ANALOG TV. IF YOU RECEIVE WAKA THROUGH A CABLE OR SATELLITE SUBSCRIPTION, YOU DO NOT NEED TO TAKE ANY ACTION. FOR MORE DETAILS PLEASE GO TO WWW.WAKA.COM OR WWW.DTV.GOV. USING A DIGITAL TV RECEIVER OR DIGITAL-TO-ANALOG CONVERTER BOX, YOU MAY CONTINUE TO RECEIVE WAKA ON CHANNEL 8.1. WITH A HIGH DEFINITION TV, HIGH DEFINITION PROGRAMMING IS ALSO AVAILABLE ON CHANNEL 8.1."

RAN 1:10 CST. TEXT OF CST (CRAWL): "BY LAW ALL ANALOG TV BROADCASTS MUST CEASE BY FEBRUARY 17, 2009. WAKA INTENDS TO CEASE ANALOG BROADCASTS ON OR ABOUT DECEMBER 1, 2008. FOR MORE DETAILS, INCLUDING DETAILS ON HOW TO CONTINUE TO RECEIVE WAKA'S PROGRAMMING, PLEASE GO TO WAKA.COM OR WWW.DTV.GOV. OR CALL 334-420-3220."

### 30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	0
--	---

Comments:

### 100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	Graphic Displays
---	------------------

0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>
Comments:	

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: JULY 1: JUM CARUTHERS, WAKA-GM TOOK LIVE PHONE CALLS DURING THE "TALKBACK" PORTION OF THE 5:00PM NEWSCAST (6:00 MINS). JULY 08: NEWS PACKAGE BY ANGELA GREEN ON 6PM NEWS (2:00 MINS). JULY 09: NEWS PACKAGE BY GLENN HALBROOKS ON 6PM NEWS (2:15 MINS). JULY 10: NEWS PACKAGE BY GLENN HALBROOKS ON 6PM NEWS (2:00 MINS). JULY 11: NEWS PACKAGE BY STEFANIE HICKS ON 6PM NEWS (1:50 MINS). JULY 13: NEWS PACKAGE BY GLENN HALBROOKS ON 10PM NEWS (2:00 MINS). JULY 14: NEWS PACKAGE BY GLENN HALBROOKS ON 6AM NEWS (2:00 MINS).	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WAKA.COM PROVIDES DETAILED INFORMATION REGARDING THE DTV TRANSITION GENERALLY, AS WELL AS THE DEC 1 TRANSITION FOR WAKA. IN ADDITION, WAKA.COM OFFERS AN INTERACTIVE SECTION IN WHICH CONSUMERS CAN EASILY SEE THE STEPS NECESSARY FOR A SUCESSFUL TRANSITION BASED ON THEIR METHOD OF RECEOTION. FINALLY, WAKA.COM PROVIDES LINKS TO THE NAB'S DIGITAL TRANSITION WEBSITE (DTVANSWERS.COM), THE NTIA'S CONVERTER BOX COUPON PROGRAM WEBSITE (DTV2009.COM), AND THE DTV TRANSITION COALITION'S WEBSITE (DTVTRANSITION.ORG).	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements  Comments: JULY 01: WAKA GM JIM CARUTHERS SPOKE TO SELMA KAWINIS CLUB ABOUT THE TRANSITION. JUL 24: WAKA GM JIM CARUTHERS SPOKE TO MONTGOMERY EXCHANGE CLUB ABOUT THE TRANSITION.	
<input type="checkbox"/> Community Events  Comments:	
<input type="checkbox"/> Other (describe)  Comments:	
This comment box may be used to include other comments or information about your station's DTV activity over	

the last quarter.

Comments:

### Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing OPERATIONS/STATION MANAGER
Signature MARK SMITH	Date (mm/dd/yyyy) 10/09/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

### FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to [pra@fcc.gov](mailto:pra@fcc.gov). Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

# Federal Communications Commission

**FCC MB - CDBS Electronic Filing**

**Account number: 277964**

**Description: WAKA DTV QUARTERLY REPORT**

**Application Reference Number: 20080710APK**

**Successfully filed at Jul 10 2008 4:26PM**

**Based on the information supplied, no fee is required.**

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Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>				FOR COMMISSION USE ONLY FILE NO. -20080710APK	
Licensee ALABAMA BROADCASTING PARTNERS					
Call Sign WAKA		Facility Id 701		Previous Call Sign (if applicable)	
Community of License					
City SELMA		State AL	County DALLAS		Zip Code 36702 -
Nielsen DMA MONTGOMERY-SELMA		World Wide Web Home Page Address WWW.WAKA.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	08				
<input checked="" type="checkbox"/> Digital	55				
Report reflects information for quarter ending: 06/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?
---

Total 5:00 a.m. to 1:00 a.m. PSAs	234
Total 5:00 a.m. to 1:00 a.m. CSTs	271
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	49
Total 6:00 a.m. to 9:00 a.m. CSTs	56
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	0
Total 6:00 p.m. to 11:35 p.m. CSTs	0
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	70
Total 5:00 p.m. to 10:35 p.m. CSTs	89
Comments: WAKA RAN :30 NAB "DTV ANSWERS" PSA AND :30 "WAKA CUSTOM" PSA THROUGHOUT THE QUARTER.  TEXT OF "WAKA CUSTOM" PSA: "BY LAW ALL ANALOG TV BROADCASTS MUST CEASE BY FEBRUARY 17, 2009. WAKA INTENDS TO CEASE ANALOG BROADCASTS ON OR ABOUT DECEMBER 1, 2008. TO RECEIVE WAKA OVER THE AIR AFTER THAT DATE, YOU MUST USE A TV WITH A DIGITAL RECEIVER OR OBTAIN A DIGITAL-TO-ANALOG CONVERTER BOX AND HOOK IT UP TO YOUR ANALOG TV. IF YOU RECEIVE WAKA THROUGH A CABLE OR SATELLITE SUBSCRIPTION, YOU DO NOT NEED TO TAKE ANY ACTION. FOR MORE DETAILS PLEASE GO TO WWW.WAKA.COM OR WWW.DTV.GOV. USING A DIGITAL TV RECEIVER OR DIGITAL-TO-ANALOG CONVERTER BOX, YOU MAY CONTINUE TO RECEIVE WAKA ON CHANNEL 8.1. WITH A HIGH DEFINITION TV, HIGH DEFINITION PROGRAMMING IS ALSO AVAILABLE ON CHANNEL 8.1."  RAN 1:10 CST. TEXT OF CST (CRAWL): "BY LAW ALL ANALOG TV BROADCASTS MUST CEASE BY FEBRUARY 17, 2009. WAKA INTENDS TO CEASE ANALOG BROADCASTS ON OR ABOUT DECEMBER 1, 2008. FOR MORE DETAILS, INCLUDING DETAILS ON HOW TO CONTINUE TO RECEIVE WAKA'S PROGRAMMING, PLEASE GO TO WAKA.COM OR WWW.DTV.GOV. OR CALL 334-420-3220."	

### 30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs	0
Comments:	

### 100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: APRIL 28: JUM CARUTHERS, WAKA-GM TOOK LIVE PHONE CALLS DURING THE "TALKBACK" PORTION OF THE 5:00PM NEWSCAST (6:00 MINS). JUNE 10: MARK SMITH, WAKA STATION MANAGER APPEARANCE ON 6:00AM NEWSCAST TO DISCUSS THE TRANSITION (3:30 MINS). JUNE 12: NEWS STORY ABOUT DIGITAL COUPONS ON 12:00PM NEWSCAST (0:30 MINS) AND 5:00PM NEWSCAST (0:30 MINS). JUNE 19: MARK SMITH, WAKA STATION MANAGER APPEARANCE ON 12:00PM NEWSCAST TO DISCUSS THE TRANSITION (3:00 MINS). JUNE 19: SHARON TINSLEY, ALABAMA BROADCASTERS ASSOCIATION TOOK LIVE PHONE CALLS DURING THE "TALKBACK" PORTION OF THE 5:00PM NEWSCAST (6:00 MINS).	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WAKA.COM PROVIDES DETAILED INFORMATION REGARDING THE DTV TRANSITION GENERALLY, AS WELL AS THE DEC 1 TRANSITION FOR WAKA. IN ADDITION, WAKA .COM OFFERS AN INTERACTIVE SECTION IN WHICH CONSUMERS CAN EASILY SEE THE STEPS NECESSARY FOR A SUCESSFUL TRANSITION BASED ON THEIR METHOD OF RECEOTION. FINALLY, WAKA.COM PROVIDES LINKS TO THE NAB'S DIGITAL TRANSITION WEBSITE (DTVANSWERS.COM), THE NTIA'S CONVERTER BOX COUPON PROGRAM WEBSITE (DTV2009.COM), AND THE DTV TRANSITION COALITION'S WEBSITE (DTVTRANSITION.ORG).	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements  Comments: MAY 8: WAKA GM JIM CARUTHERS SPOKE TO GREENVILLE ROTARY CLUB ABOUT THE TRANSITION.	
<input type="checkbox"/> Community Events  Comments:	
<input type="checkbox"/> Other (describe)  Comments:	

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

Comments:

### Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing OPERATIONS/STATION MANAGER
Signature MARK SMITH	Date (mm/dd/yyyy) 07/10/2008

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**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**



**Federal Communications Commission**

**The FCC Acknowledges Receipt of Comments From ...**  
**Alabama Broadcasting Partners**  
**...and Thank You for Your Comments**

**Your Confirmation Number is: '200849132122 '**

**Date Received: Apr 9 2008**

**Docket: 07-148**

**Number of Files Transmitted: 1**

**DISCLOSURE**

**This confirmation verifies that ECFS has received and accepted your filing. However, your filing will be rejected by ECFS if it contains macros, passwords, redlining, read-only formatting, a virus or automated links to source documents that is not included with your filing.**

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*updated 12/11/03*

# FCC 388

## DTV Consumer Education Quarterly Activity Report

### Instructions

This form should be used to provide the Federal Communications Commission (FCC) with information pertaining to all station activity to educate consumers on the transition to digital television (DTV). All stations should log DTV Transition-Related Public Service Announcements (PSAs) and other DTV activities using the appropriate house (identification) numbers. These logs or records should include the date and time that each DTV activity occurred. This form must be filed in Docket Number 07-148 as Document Type: REPORT, and placed in the station's Public Inspection File. This form must continue to be filed for each quarter in which a station has DTV Transition education obligations.

- Go to the ECFS upload page: [http://fjallfoss.fcc.gov/prod/ecfs/upload\\_v2.cgi](http://fjallfoss.fcc.gov/prod/ecfs/upload_v2.cgi)
- Fill out the relevant cover sheet information.
- In the "Send Comment Files to FCC (Attachments)" section click the "Browse" button to choose the file you want to attach. (Or the first file if you have multiple files to attach)
- Click on the "Select one of these file types or convert your file to one of these types:" dropdown to choose the type of file that was attached.
- Click "Send Attached File to FCC"
- If you only had one file to attach click "Finish Transaction and Receive Confirmation".
- If you have another file to attach, click on the "Enter Additional Attachments"

Station Call Sign(s)

WAKA

Report reflects information for quarter ending (mm/dd/yy)

03/31/08

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?

Option One (A and D)

Option Two (B and D)

Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option?

Yes  No

### Simulcasting

Are you simulcasting on your Analog channel and your primary Digital stream?

Yes  No

If **YES**, complete only one form for both. If **NO**, complete a form for your Analog channel and a second for your primary Digital stream

Call Sign  WAKA	Channel Numbers		Community of License			
	Analog	08 <input checked="" type="checkbox"/>	City	State	County	Zip Code
	Digital	55 <input checked="" type="checkbox"/>	Selma	AL	Dallas	36702
Licensee Alabama Broadcasting Partners						
Above, circle the Channel Number(s) to which this form applies.			Nielsen DMA Montgomery	World Wide Web Home Page Address www.waka.com		
Facility ID Number 701	Previous Call Sign (if applicable) WSLA		License Renewal Expiration Date (mm/dd/yy) 04/01/13			

**Section A (For broadcasters electing Option One)**

Stations that elect Option One must place a copy of this form on the station's public website, if such exists.

On its analog channel, and its primary digital stream, a station must air one transition PSA, and run one transition crawl, in every quarter of every day. This requirement will increase to two PSAs and crawls per quarter per day on April 1, 2008, and to three of each on October 1, 2008. Stations are required to air PSAs or crawls at various times in any given day part, and at least one PSA and one crawl per day must be run during primetime hours. On-air education must not contain inaccurate or misleading statements and must be provided in the same language as a majority of the programming carried by the station. PSAs must be at least 15 seconds, and closed-captioned. Crawls must run during programming for no fewer than 60 consecutive seconds across the bottom or top of the viewing area (See rules for additional details).

Have you aired a sufficient number of eligible PSAs (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?

Yes     No

Have you aired a sufficient number of eligible crawls (28, 56, or 84 per week, depending on the reporting period) during the correct quarters of the day?

Yes     No

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m.. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs

3 on 3/31/08

Total 5:00 a.m. to 1:00 a.m. CSTs

3 on 3/31/08

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs

1 on 3/31/08

Total 6:00 a.m. to 9:00 a.m. CSTs

0 on 3/31/08

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs

Total 6:00 p.m. to 11:35 p.m. CSTs

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs

1 on 3/31/08

Total 5:00 p.m. to 10:35 p.m. CSTs

1 on 3/31/08

Comments (add additional sheets where necessary):

Pursuant to DA 08-757, the reporting period covered by the instant report only includes one day, March 31, 2008. Nonetheless, this report provides information about voluntary measures taken by the Station prior to the effective date of the applicable rule.

WAKA ran non-mandatory :30 NAB "DTV Answers" PSA 327 times from 5:00am to 4:59am (38 of those between 6:00am-9:00am; 42 of those between 5:00pm-10:35pm) January 1-March 13. WAKA voluntarily began "Option 2" on March 14.

Ran non-mandatory : 30 NAB "DTV Answers" PSA 25 times from 6:00am to 1:00am (6 of those between 6:00am-9:00am; 7 of those between 5:00pm-10:35pm) March 14-30.

Ran non-mandatory :30 "WAKA custom" PSA 23 times from 6:00am to 1:00am (3 of those between 6:00am-9:00am; 8 of those between 5:00pm-10:35pm) March 14-30. Text of "WAKA custom": "By law all analog TV broadcasts must cease by February 17, 2009. WAKA intends to cease analog broadcasts on or about December 1, 2008. To receive WAKA over the air after that date, you must use a TV with a digital receiver or obtain a digital-to-analog converter box and hook it up to your analog TV. If you receive WAKA through a cable or satellite subscription, you do not need to take any action. For more details please go to [www.WAKA.com](http://www.WAKA.com) or [www.dtv.gov](http://www.dtv.gov). Using a digital TV receiver or digital-to-analog converter box, you may continue to receive WAKA on Channel

8.1. With a high definition TV, high definition programming is also available on Channel 8.1."

Ran non-mandatory 1:10 CST 49 times from 6:00am-1:00am (8 of those between 6:00am-9:00am; 16 of those between 5:00pm-10:35pm) March 14-30. Text of CST (crawl): "By law all analog TV broadcasts must cease by February 17, 2009. WAKA intends to cease analog broadcasts on or about December 1, 2008. For more details, including details on how to continue to receive WAKA's programming, please go to WAKA.com or www.dtv.gov. or call 334-420-3220."

### 30 Minute Educational Programs – Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

0

Comments (add additional sheets where necessary):

### 100-Day Countdown Eligible Pieces – Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0 *Graphic Displays*

\_\_\_\_\_

0 *Animated Graphics*

\_\_\_\_\_

0 *Graphic and Audio Displays*

\_\_\_\_\_

0 *Longer Form Reminders*

\_\_\_\_\_

Comments (add additional sheets where necessary):

**Section C (For Noncommercial broadcasters only)**

On its analog channel, and its primary digital stream, a station must air 60 seconds per day of on-air consumer education, in variable timeslots, including at least 7.5 minutes per month between 6 pm and 12 am. Beginning May 1, 2008, this requirement doubles, and beginning November 1, 2008, it increases again, to 180 seconds per day and 22.5 minutes per month between 6 pm and midnight. It must also run one 30 minute transition education piece once (See rules for additional details).

Have you aired a sufficient amount of consumer education (60, 120, or 180 seconds per day, depending on the date) during each day this quarter?

Yes    No

**30 Minute Educational Programs – Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? The comment box may be used to describe this activity. At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

Comments (add additional sheets where necessary):

**Section D (For all broadcasters)**

**Additional DTV On-air Initiatives – Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes  No

Comments (add additional sheets where necessary):

WAKA ran a 4-part series on DTV on Feb. 18-21 during the 6:00pm newscast. (Feb. 18: 3:50 mins; Feb. 19: 3:20 mins; Feb. 20: 3:05 mins; Feb. 21: 3:30 mins; Feb. 21 "Talkback": 5:00 mins.) 2 parts of this series were repeated on the 6:00pm and 10:00pm newscast Feb. 23. A spokesperson from the Alabama Broadcasters Association took live phone calls during the "Talkback" portion of the 5:00pm newscast on Feb. 21. On Jan. 20, WAKA ran a 2:20 min CNN package on DTV during the 10:00pm newscast. On Jan. 8, WAKA General Manager Jim Caruthers took live phone calls during the "Talkback" portion of the 5:00pm newscast (6:00 mins).

**Station Website Additional Activity Related to the DTV Transition – Last Quarter**

Does your station have a Website?  Yes  No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

Yes  No

Comments (add additional sheets where necessary):

WAKA.com provides detailed information regarding the DTV transition generally, as well as the Dec. 1 transition for WAKA. In addition, WAKA.com offers an interactive section in which consumers can easily see the steps necessary for a successful transition based on their method of reception. Finally, WAKA.com provides links to the NAB's digital transition website (dtvanswers.com), the NTIA's converter box coupon program website (dtv2009.com), and the DTV transition coalition's website (dtvtransition.org).

**Additional DTV Outreach Efforts -- Last Quarter**

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements

Comments (add additional sheets where necessary):

General Manager Jim Caruthers spoke to the Montgomery Rotary Club (Jan. 14, 2008) and the Montgomery Kiwanis Club (Feb. 11, 2008) about the DTV transition.

Community Events

Comments (add additional sheets where necessary):

Other (describe)

Comments (add additional sheets where necessary):

**This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.**

Comments (add additional sheets where necessary):

**STATION CERTIFICATION**

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing Mark Smith	Typed or Printed Title of Person Signing Operations/Station/Program Manager
Signature <input checked="" type="checkbox"/>	Date April 02, 2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

**FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

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**THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.**

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>				FOR COMMISSION USE ONLY FILE NO. BDERCT-20090408AOR	
Licensee ALABAMA BROADCASTING PARTNERS					
Call Sign WAKA		Facility Id 701		Previous Call Sign (if applicable)	
Community of License					
City SELMA		State AL	County DALLAS		Zip Code 36701 -
Nielsen DMA MONTGOMERY-SELMA		World Wide Web Home Page Address WWW.WAKA.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input type="checkbox"/> Analog					
<input checked="" type="checkbox"/> Digital		42			
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input type="radio"/> Yes <input checked="" type="radio"/> No	
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	240
Total 5:00 a.m. to 1:00 a.m. CSTs	270
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	54
Total 6:00 a.m. to 9:00 a.m. CSTs	57

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	0
Total 6:00 p.m. to 11:35 p.m. CSTs	0
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	67
Total 5:00 p.m. to 10:35 p.m. CSTs	89
<p>Comments:</p> <p>WAKA RAN :30 NAB "DTV ANSWERS" PSAS AND :30 "WAKA CUSTOM" PSAS THROUGHOUT THE QUARTER.</p> <p>TEXT OF "WAKA CUSTOM" PSA: "BY LAW ALL ANALOG TV BROADCASTS MUST CEASE BY FEBRUARY 17, 2009. WAKA CEASED ANALOG BROADCASTS ON DECEMBER 1, 2008. TO RECEIVE WAKA OVER THE AIR AFTER THAT DATE, YOU MUST USE A TV WITH A DIGITAL RECEIVER OR OBTAIN A DIGITAL-TO-ANALOG CONVERTER BOX AND HOOK IT UP TO YOUR ANALOG TV. IF YOU RECEIVE WAKA THROUGH A CABLE OR SATELLITE SUBSCRIPTION, YOU DO NOT NEED TO TAKE ANY ACTION. FOR MORE DETAILS PLEASE GO TO WWW.WAKA.COM OR WWW.DTV.GOV. USING A DIGITAL TV RECEIVER OR DIGITAL-TO-ANALOG CONVERTER BOX, YOU MAY CONTINUE TO RECEIVE WAKA ON CHANNEL 8.1. WITH A HIGH DEFINITION TV, HIGH DEFINITION PROGRAMMING IS ALSO AVAILABLE ON CHANNEL 8.1."</p> <p>RAN 1:10 CST. TEXT OF CST (CRAWL): "BY LAW ALL ANALOG TV BROADCASTS MUST CEASE BY FEBRUARY 17, 2009. WAKA CEASED ANALOG BROADCASTS ON DECEMBER 1, 2008. FOR MORE DETAILS, INCLUDING DETAILS ON HOW TO CONTINUE TO RECEIVE WAKA'S PROGRAMMING, PLEASE GO TO WAKA.COM OR WWW.DTV.GOV. OR CALL 334-420-3220."</p> <p>** NOTE: THE NATIONAL TRANSITION DEADLINE DATE REFLECTED IN THE PSA AND CRAWLS AND REPORTED HEREIN CHANGED TO JUNE 12 ON FEBRUARY 10.</p>	

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.	
Total number of 30 Minute Informational Programs	0
Comments:	

**100-Day Countdown - Last Quarter**

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.	
0	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders
<p>Comments:</p> <p>THIS ITEM IS NOT APPLICABLE FOR FIRST QUARTER 2009 BECAUSE THE 100-DAY COUNTDOWN REQUIREMENT WAS SUSPENDED BY COMMISSION ACTION AND SUPERSEDED BY THE DTV DELAY ACT, PUB. L. NO. 111-4, 123</p>	

STAT. 112 (2009).

**Section D (For all broadcasters)**

<b>Additional DTV On-air Initiatives - Last Quarter</b>	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: THE STATION AIRED THE FOLLOWING NEWS SEGMENTS RELATED TO THE DTV TRANSITION:  1/6 NEWS 5:00PM: OUT OF MONEY/COUPONS PACKAGE (2:00). 1/27 NEWS 12:00N: SENATE PASSES EXTENDED DIGITAL DEADLINE (:45). 1/28 NEWS 10:00PM: HOUSE REPUBLICANS DEFEAT BILL TO DELAY (:45) 2/4 NEWS 10:00PM: CONGRESS PASSES MOVING DEADLINE (:45). 2/19 NEWS 5:00PM: STATION MANAGER MARK SMITH TAKES CALLS ON "TALKBACK" SEGMENT (5:00).	
<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WAKA.COM PROVIDES DETAILED INFORMATION REGARDING THE DTV TRANSITION GENERALLY AS WELL AS THE DECEMBER 1 TRANSITION FOR WAKA. IN ADDITION, WAKA.COM OFFERS AN INTERACTIVE SECTION IN WHICH CONSUMERS CAN EASILY SEE THE STEPS NECESSARY FOR A SUCCESSFUL TRANSITION BASED ON THEIR METHOD OF RECEPTION. FINALLY, WAKA.COM PROVIDES LINKS TO THE NAB'S DIGITAL TRANSITION WEBSITE (DTVANSWERS.COM), THE NTIAS CONVERTER BOX COUPON PROGRAM (WEBSITE DTV2009.COM) AND THE DTV TRANSITION COALITION'S WEBSITE (DTVTRANSITION.ORG).	
<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements  Comments: WAKA GM JIM CARUTHERS SPOKE TO THE PRATTVILLE KIWANIS CLUB ON FEBRUARY 17, 2009.	
<input type="checkbox"/> Community Events  Comments:	
<input type="checkbox"/> Other (describe)  Comments:	
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>	
Comments: PURSUANT TO AUTHORITY GRANTED BY THE COMMISSION, WAKA(TV) CHANNEL 8 PERMANENTLY CEASED ANALOG TRANSMISSION ON 12/1/2008. WAKA(DT) CHANNEL 55 HAS OPERATED AS A DIGITAL ONLY FACILITY SINCE THAT TIME.	

<b>Station Certification</b>	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing OPERATIONS/STATION MANAGER
Signature MARK SMITH	Date (mm/dd/yyyy) 04/08/2009

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