

WCM Quarterly Board Meeting and Historic Black Towns and Settlements Alliance, Inc. (HBTSA)

First Annual African American/African Cultural Heritage Tourism Conference

October 4-8, 2019

Tuskegee, and Tuskegee Institute, Alabama

Draft Agenda

Friday, October 4, 2019	Travel/Arrivals and Hotel Check-in (Auburn/Shorter) Registration (Kellogg Conference Center)
5:00 PM-7:00 PM	Conference Reception, Tuskegee University (TU) Kellogg Conference Center Tiger Lounge
Saturday, October 5, 2019	Arrivals and Hotel Check-in (Auburn/Shorter) Conference Registration (Municipal Complex)
9 AM-11:: 11:45 AM	Pre-Conference Tours: Tuskegee Institute Historic Site Tuskegee Airmen Historic Site, Macon County, etc.
9:00 a.m.-11:45	Health Fair, Tuskegee Municipal Complex (TMC)
10:00 A.M. -11:45 A.M.	Board Meeting (Open to all Conference Attendees), TMC Alabama Conference of Black Mayors (ACBM)
11:45 AM-1:00 PM	Health Luncheon, (Ora Sure) TMC Speaker: Honorable C. Virginia Fields, Former Borough President, Manhattan, NY President, National Black Leadership Commission on Health (NBLCH)
1:00 PM-2:45PM	Board Meeting, (Open to all Conference all Attendees), TMC Historic Black towns and Settlements Alliance, Inc. (HBTSA)
3:00 PM - 4:45 PM	Board Meeting, (Open to all Conference all Attendees), TMC The World Conference of Mayors, Inc. (WCM) Human Trafficking Program, Presenter: Denise Lewis
5:00 p.m.-6:00 p.m.	Documentary, "GEORGE WASHINGTON CARVER", TMC Iowa Public Service Documentary Presenter: Carver Interpreter, and Co-Producer, Attorney Paxton Williams
5:15 PM-7:00 PM	Play "Booker T's Towns", by Tuskegee Repertory Theatre. The Jessie Clinton Arts Centre
7:00 PM - 9:00 PM	Welcome Reception, Jessie Clinton Arts Center
Sunday, October 6, 2019	
9:30 AM- 12:00 AM	Worship Service, Tuskegee University Chapel Worship Service. Local Church of your choice
11:00 a.m.-12:30	Documentary, "GEORGE WASHINGTON CARVER", (Carver Museum) ? Iowa Public Service Documentary Presenter: Carver Interpreter, and Co-Producer, Attorney Paxton Williams
12:30 p.m. -1:00 p.m.	VIP Reception
1:00 PM - 2:30 PM	Luncheon, Kellogg Conference Center, Tuskegee University Speaker: Dr. Doris Sartor, President, Blacks In Government (BIG)
3:00 PM-4:00 PM	Plenary Session, (OPENING SESSION) Tuskegee University Chapel Welcome by Conference Convener: The Honorable Johnny Ford, HBTSA Founding President

Other Welcome Speakers Invited:

Dr. Lily McNair, President, Tuskegee University
 Honorable Lawrence "Tony" Haygood, Mayor of Tuskegee
 Honorable Louis Maxwell, Chairman, Macon County Commission
 Lee Sentell from Alabama Tourism Department
 Representative of Alabama Bicentennial Commission
 Other AL State Representatives
 Other Organizations of State Officials

4:00 PM-5:00 PM	Panel Discussion, Tuskegee University Chapel The Role of Faith Community in Cultural Heritage Tourism The Honorable Rev. Darryl Johnson, Curator
6:00-8:00 PM	Play, "Booker T's Towns", Tuskegee Repertory Theatre, The Jessie Clinton Arts Center (Reception following) , The Jessie Clinton Arts Center
6:00 PM-8:00 PM	Reception, Tiger Lounge, Kellogg Conference Center, Tuskegee University

Monday, October 7, 2019

9:00 AM-11:30 AM Plenary Session II, and all Sessions, Luncheon and Reception, Tuskegee Municipal Complex

All Day:

9:00AM-9:30 AM
 9:30-AM-10:30 AM

Visit vendors, Health Fair and Book Café

Greetings: Conference Convener and others

Africatown:

The Honorable Mayor Jimmie Gardner, Prichard, Alabama
 Honorable Thomas Coley , State Historic Commission
 Delegation from Benin, Africa

10:30 AM-11:30 AM

Placemaking: The Role of the Black Imagery

Presenter: Julian Chambliss, Ph.D.,
 Focus on creativity; Other Presenters (TBD) to address
 "Partnerships, and thoughtful investments can ensure
 placemaking has a return on investment

11:30 - 12:15

**The Role of Graphic and Performing Arts in Economic
 Enrichment Through Cultural Heritage Tourism:**

Curator: Dyann Robinson, Chair, Tuskegee Historic Preservation
 Commission (THPC)

Special Consultant: Dr. Arturo Menefee, UA Center for Economic Development
 "The Importance of The Arts in Attracting Tourism"

Invited: Senator Hank and Mrs. Faya Rose Sanders:

"The Selma to Montgomery Annual Jubilee"

Funding Availability etc.:

Tourism Department

Alabama Humanities Foundation

Alabama State Council on the Arts

Black Belt Community Foundation

12:30 PM -1:45 PM

Luncheon:

Speaker: Mr. Andy Ingram, President/CEO

National Association of Black Hotel Owners, Operators & Developers
 (NABHOOD)

1:45 PM- 2:30 PM

Thomas Fortune Story

Curator, Dr. Michelle Bachelor Robinson, HBTSA VP, Educational Matters
 Walter Greason, PhD. & New Jersey-based Archivist

2:30 PM -4:00 PM	Leveraging the Press as and Effective Tool in Promoting Cultural Heritage Lead Presenter: Renta Sago-Journalist with Marketplace (a public radio-produced program on all things economic); Pieces published in The New York Times and The Wall Street Journal
5:00 PM - 6 :00 PM	Tour Hanger II and Briefing on Tuskegee Airmen, Tuskegee Airmen Historic Site
6:00 PM- 8:00 p.m.	Reception, Skyway Club, Tuskegee Airmen Historic Site

**Tuesday, October 8, 2019, All Sessions, Health Fair, Luncheon, Reception, Closing Banquet,
at the TU Kellogg Conference Center**

9:00 AM-10:15 AM	The Texas Purple Hull Pea Festival Experience Curator: Laretha Clay, Shankleville Historical Society
10:30 AM -11:45 AM	The Tuskegee Carver Festival Experience Curator: The Honorable Rev. William Carver Lennard, Chair, Carver Festival Board
	The Role of the African-American Students at HBCUs in African-American Cultural Heritage Tourism Dr. Michelle Robinson and the HBCUs
12:00 Noon -1:30 PM	HBCU Networking Luncheon Speaker: The Honorable Terri Sewell, US Representative, 7 th Congressional District, Vice Chair , Congressional Black Caucus HBCU Committee
1:30 PM- 3:30 PM	Garden Table: Local and Organic: The Role of Foodways in African-American Cultural Heritage Tourism Curator: Yards and Gardens Club of historic Eatonville, FL
	Food Deserts Curator: The Honorable Dr. Lucennia Dunn, Chair, Tuskegee Community Foundation
3:30 PM – 4:30 PM	Hobson City, Alabama, At the Foothills of the Appalachian Mountains: The Role of Nature in African American Cultural Heritage Tourism Curator: Honorable Mayor Alberta McCrory
5:00 PM- 6:00 PM	Reception
6:00 PM-8:00 PM	Closing Awards and Appreciations Banquet Speaker: Ambassador, Arikana Quoa, African Union "Building the Tourism Bridge Between Africa and the African American Community"

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Annual African American/African Cultural Heritage Tourism Conference
Contact, Registration Fees, and Hotel Information,**

CONERENCE CONVENER: The Honorable Johnny Ford, Founding President, HBTSA
O 334-226-1125, C 334-487-0174 repif@aol.com

REGISTRATION FEES: \$100.00 Adult Individuals; \$250.00 Organizations; \$50.00 Students

CONFERENCE HOTELS:

- 1) HOLIDAY INN EXPRESS :CAMERON D. STOKES, CHA, GENERAL MANAGER & INTERIM-DIRECTOR of SALES and MARKETING,AUBURN- UNIVERSITY AREA, 850-533-3348, E: cameron@auhospitality.com / AU HOSPITALITY
- 2) RAYBORN'S MANOR BED & BREAKFAST: 334-339-1795, rayboca@raybornmanor.com
- 3) DAYS INN by WINDHAM SHORTER: 450 MAIN ST., SHORTER, AL 36075 US, MR. PANCHAL, GENERAL MANAGER, 800-301-9599, daysinnshorter@yahoo.com

FOR REGISTRATION: www.hbtsa.org . **FOR WCM INFORMATION:** WWW.THEWORLDCONFERENCEOFMAYORS.ORG